Thresher's Quickcode

Shannon Hynds Quickcode Product Manager



Quickcode

Thresher's Quickcode is a tool for harnessing information from unstructured text datasets

- Provides labeled training data for use in machine learning
- Gives organizations the ability to explore their unstructured text datasets
- Improves query development and expansion for any text in any language
- Includes Harvard developed, patent-pending technology at its core, combined with natural language processing techniques

Quickcode

Quickcode works in diverse operating environments

Any Language Quickcode has been used successfully in Chinese, Russian, Spanish, and Arabic datasets

Any Size Quickcode works with documents of any size, from tweet length to 30 page technical documents, and anything in between.

Any Context Quickcode is particularly adept at identifying slang, codewords, and industry specific terms

Any Environment Quickcode can be deployed on your private cloud to keep sensitive data protected



Quickcode

Quickcode has been used for a variety of use cases

- Identify Chinese code words in social media
- Label Arabic documents as Sunni or Shia based upon sectarian language
- Explore Russian documents for technology and industry specific terms
- Classify Spanish tweets into political topics of interest



Thresher

Founding Team

Dr. Gary King Harvard University Professor

Director of the Institute for Quantitative Social Science

Rebecca Fair Thresher CEO

Former CIA analytic manager and management consultant

Dr. Patrick Lam Thresher Lead Data Scientist

Harvard-trained data scientist; specialist in causal and statistical inference, and machine learning

Contact Information

Shannon Hynds Quickcode Product Manager

shannon@thresher.io

703.568.6910

